

Management Policy and Objectives for Sustainable Tourism

GRUPO VIDEOBASE S.A.S. We are a communications agency that organizes congresses, events and conventions. Because of our commitment to sustainable tourism, the strategies we adopt are aimed at preventing and reducing the negative impacts of our activities in the environment, societies, cultures and economies. Another commitment is to implement monitoring procedures in order to comply with the requirements from the Norma Técnica Sectorial [Industry Technical Standard] NTS-TS 006-1 such as the legal requirements that govern the effects generated by touristic activity. We also provide the necessary resources, raise awareness and train stakeholders, and participate in the external activities we are invited to, which allow us to promote our commitment.

Management Objectives for Sustainability

- Encourage stakeholders to achieve a more rational and efficient use of energy, water and paper.
- Establish programs to minimize the environmental impact caused by the waste generated by each of our organization processes.
- Promote the importance of an adequate conservation and harnessing of our country's cultural and natural wealth and the destinations where we organize our events.
- Prevent sexual exploitation, violence and trafficking of minors.
- Guarantee compliance with the existing legal standards that govern our activity.
- Motivate and educate our staff with trainings and awareness-raising programs based on the principles of sustainable tourism.
- Comply with our equipment and facilities maintenance in order to guarantee their optimum condition.

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