



SUSTAINABILITY **COMMITMENTS**

**GRUPO VIDEOBASE S.A.S.** In compliance with sustainable tourism standard, has implemented campaigns and practices that will allow reducing the consumption of different resources (water, energy, paper, etc.), promote the care of cultural heritage, flora and wildlife and prevent commercial sexual and labor exploitation of children and adolescents. We want to share in our commitment to our customers for it, here are some tips that we hope will be taken into account during the trip:

1. Open up to different cultures and traditions of their own: their experience will be transformed, you will gain respect the local population, and it will welcome more easily. Be tolerant and respect diversity; observe the traditions and social and cultural practices of the place.
2. Respect human rights. Any form of exploitation violates the fundamental objectives of tourism. Child sexual exploitation is a crime punishable in the place where it is carried out as in the country of residence committed by whomever.
3. Help preserve the natural environment. Protect the flora and wildlife and their habitat, and do not buy products made from endangered plants or animal products. Avoid taking pictures with wildlife, it can cause these species move away from the place and not return, with the damage that will be more difficult for your next group of tourists observe these species.
4. Respect cultural resources. Tourism activities should be conducted with respect for the artistic, archaeological and cultural heritage.
5. Is not tempted to take pieces of archaeological remains, plants, flowers, and others if every tourist who visited the site a sample will take, very soon cease to exist resource.
6. Your trip can contribute to economic and social development. They purchase local handicrafts and products to support the economy, and stick to the principles of fair trade. When haggle, keep in mind the concept of fair wage. Crafts are the most important reflection of the culture and local identity and its profits go directly to the populations of the localities visited. They are also produced with very low impact on the environment and contribute to increasing the appreciation of local culture.
7. Know the law to not commit any act considered criminal in the country visited. No traffics in drugs, arms, antiques, protected species and products or hazardous substances or prohibited by national regulations.
8. Must maintain order and cleanliness in the places you visit, avoiding potential the various risks that threaten the facility, area naturally protected and others.

9. Avoid making unnecessary noise in museums, in view of archaeological monuments and especially in protected natural areas. Noise can disrupt the experience of other tourists or scare away wildlife in natural areas.

10. Do not throw food scraps in the places visited. Take special care in protected natural areas; the remains of fruit may contain seeds that can grow in place and then become an invasive species harming native species.

11. Keep in mind to close the taps, turn off the air conditioning and lights when you leave the hotel or place of lodging. So, aids not to waste water and energy, valuable resources for the entire planet.

12. Try to minimize waste generation, rejects products with unnecessary packaging and choose to use recyclable packaging.

13. Avoid giving alms to people on the street. is best go to places like organizations or schools where they will make a better management of this assistance.

In furtherance of the Article 17 of Law 679 of 2001, the agency warns the tourist exploitation and sexual abuse of minors in the country are criminal and administrative sanctions, accordance with applicable laws. Likewise and in order to comply with Resolution 3840 of 24 December 2009 and under Article 1 of Law 1336 of July 21, 2009, **GRUPO VIDEOBASE S.A.S.** . It adopted a model Code of Conduct, to forestall and prevent sexual exploitation of children and adolescents in tourism.

**VIDEOBASE**

Agencia de  
Comunicaciones